



The Role of the MARCOM+ Technology Transfer Panel

MARCOM+ Technology Transfer Panel, 1st meeting
February 2, 2011, Brussels

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Outline

- The Role of the MARCOM+ Technology Transfer Panel – The Objective
- The policy context
- Today's task



The objective of TT-panel

... is to investigate the most appropriate mechanisms to support Technology Transfer

Emphasizing/identifying

- cross cutting synergies with respect to research and industrial implementation/application of knowledge
- possibilities of technology transfer between the sectors and mechanisms to accomplish such transfer



The objective of TT-panel

Emphasizing/identifying

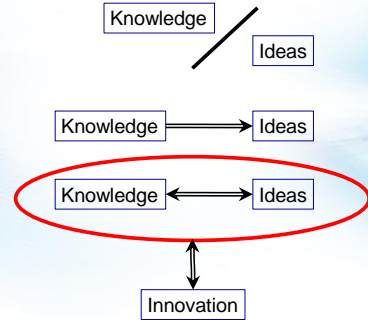
- cross cutting synergies with respect to research and industrial implementation/application of knowledge
- possibilities of technology transfer between the sectors and mechanisms to accomplish such transfer



The Policy Context

- From the Lisbon Agenda via Barosso’s job application to the Innovation Union

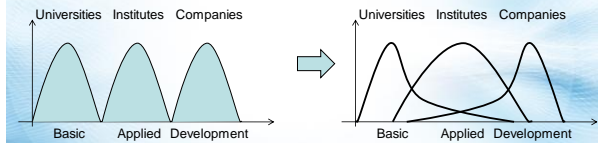
The interconnections of Knowledge and Ideas



Today’s Task

- Mapping of the technologies where the European marine and maritime sectors are strong
- But
 - What TT?
 - academic – applied field /industry
 - within a company
 - between companies
 - What about The Three-hump model

The Three-hump model



- Meeting places?
 - TEKMAR
 - TP’s



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